



Colors

Color Thermal Transfer Ribbons A Rainbow of Choices

- Assures quick visual recognition for coding, stocking, tracking and retrieving merchandise
- Applications include color coding, inventory tracking, short run prime labeling, item matching, promotions, on-line flexible packaging
- Available in 30 colors, both process and spot
- Offered for both flathead and near edge printers, single or multi-head
- Various levels of durability

Colors

General Purpose Wax

Process:



Black

Cyan

Magenta

Yellow

Red

Maroon

*Green

Light Blue

*Dark Blue

Gray

Metallic Gold

Premium Wax/Resin

Process:



Black

Cyan

Magenta

Yellow

Lemon Yellow

Orange

Red

*Wine

*Shamrock Green

*Forest Green

White

Spot:



*Royal Blue

*Midnight Blue

Violet

*Brown

Metallic Silver

Metallic Gold

Super Premium Resin

Spot:



Red

Light Blue

Dark Blue

Shamrock Green

Gray

*Scannable color: may pass for visible light scanners

Swatches are approximate representations of actual colors. No guarantee can be made for exact color match.

Near-Edge Wax/Resin

Process:



Black

Cyan

Magenta

Yellow

White

Orange

Red

Wine

Shamrock Green

Royal Blue

Metallic Silver

Spot:



White

Orange

Red

Wine

Shamrock Green

Royal Blue

Metallic Silver

What is the application?

What is the stock and how wide is it?

The ribbon should always be slightly wider than the stock

What is the level of durability?

- Scratch
- Smudging
- Chemicals
- Outdoor Exposure

What thermal printer are you using?

Get the make and model, length of current ribbon

What you need to know to quote ribbon business.

Thermal Transfer Ribbon Storage Conditions

For optimal print results, thermal transfer printing should occur in the temperature range of 41° F to 95° F at 45% to 85% relative humidity. Suggested storage conditions for up to one year duration are 23° F to 104° F at 20% to 85% relative humidity. Exposing thermal transfer ribbons to direct sunlight or moisture will cause damage to the ribbons.