

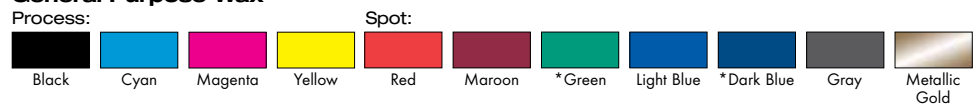
Colors

Color Thermal Transfer Ribbons A Rainbow of Choices

- Assures quick visual recognition for coding, stocking, tracking and retrieving merchandise
- Applications include color coding, inventory tracking, short run prime labeling, item matching, promotions, on-line flexible packaging
- Available in 30 colors, both process and spot
- Offered for both flathead and near edge printers, single or multi-head
- Various levels of durability

Colors

General Purpose Wax



Premium Wax/Resin



Super Premium Resin



*Scannable color: may pass for visible light scanners

Swatches are approximate representations of actual colors. No guarantee can be made for exact color match.

Wax/Resin



What is the application?

What is the stock and how wide is it?

The ribbon should always be slightly wider than the stock

What is the level of durability?

- Scratch
- Smudging
- Chemicals
- Outdoor Exposure

What thermal printer are you using?

Get the make and model, length of current ribbon

What you need to know to quote ribbon business.

Thermal Transfer Ribbon Storage Conditions

For optimal print results, thermal transfer printing should occur in the temperature range of 41° F to 95° F at 45% to 85% relative humidity. Suggested storage conditions for up to one year duration are 23° F to 104° F at 20% to 85% relative humidity. Exposing thermal transfer ribbons to direct sunlight or moisture will cause damage to the ribbons.